

***The Healthy Babies in Wisconsin Regional Action Teams, the March of Dimes, in collaboration with our host partners invite you to participate in an expanded grand rounds:***

## ***Creating Smoke Free Environments***

**The purpose of this session is to give health professionals the tools to deliver effective smoking cessation interventions to pregnant women and women of childbearing age.**

***October 5, 2006  
7:30 AM to 10:00 AM***

***St. Joseph's Outpatient Center 5<sup>th</sup> Floor Conference Center  
201 N Mayfair Road, Wauwatosa, WI***

***And available through a live web cast at the following locations:***

***St. Elizabeth's Hospital, 5 North Conference Room, Appleton***

***Sacred Heart Hospital, The Rotunda Room, Eau Claire***

***Gunderson Lutheran, Green Bay Street Building, 914 Green Bay Street, La Crosse***

***University of Wisconsin Hospital and Clinics, G5/119 Clinical Science Center, Madison***

***Marshfield Clinic, Room LL206, Marshfield***

***Howard Young Medical Center, Classrooms 2 & 3, Woodruff***

***St. Clare's Hospital, Conference Rooms A&B, Weston***

### ***Agenda***

***7:30 Welcome***

***7:40 Toward the Goal of Smoke Free Homes    John Meurer, MD, MBA Medical Director, FAM Allies***

***8:35 Treating Tobacco Use and Dependence    Michael Fiore, MD, MPH Director, Center for  
Tobacco Research and Intervention***

***9:30 Smoking Cessation for Pregnant Clients    Judy Fitzpatrick, RN BSN ICCE, Rosalie Manor  
Community and Family Services***

#### **At the conclusion of this program, participants will:**

1. be able define the impact of smoke exposure on an infant and the interventions to be used in treating smokers who expose children to second hand smoke.
2. apply the US Clinical Practice Guideline *Treating Tobacco Use and Dependence*
3. identify three creative ways to motivate clients to reduce or quit smoking.

**This special Grand Rounds session is designed for physicians, nurses, psychologists, social workers, respiratory therapists and allied health professionals and is provided at no cost to you. A continental breakfast will be served.**

**Accreditation:**

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**Designation of Credit:**

The Medical College of Wisconsin designates this educational activity for a maximum of 2.25 *AMA PRA Category 1 Credits*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Medical College of Wisconsin designates this activity for up to 2.25 contact hours of continuing education for allied health professionals.

The Medical College of Wisconsin is approved by the American Psychological Association to offer continuing education for psychologists. The Medical College of Wisconsin maintains responsibility for this program and its content.

Children's Hospital and Health System is an approved provider of continuing nursing education by the Wisconsin Nurses Association Continuing Education Approval Program Committee, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Nurses who successfully complete this activity will receive 2.6 contact hours.

Children's Health System, provider #1021 is approved as a provider for continuing education by: The Association of Social Work Boards  
400 South Ridge Parkway, Suite B  
Culpeper, VA 22701  
(540) 829-6880

[www.aswb.org](http://www.aswb.org). ASWB Approval Period: 01/01/04 through 01/01/07. Social workers should contact their regulatory board to determine course approval. This conference is appropriate for Social Workers at all practice levels. Social Workers must turn in their evaluation in order to complete this course. Social workers will receive 2.6 continuing education clock hours for participating in this course.

This activity has been reviewed and is acceptable for up to 2.25 prescribed credits by the American Academy of Family Physicians.

2 CPEs are pending approval through the Commission on Dietetic Registration

Application has been made to the National Commission for Health Education Credentialing, Inc. (NCHEC) for CHES Category I continuing education contact hours.

This program has been approved for 2.17 contact hours Continuing Respiratory Care Education (CRCE) credits by the American Association for Respiratory Care, 9425 MacArthur Blvd., Suite 100, Irving, TX 75063.

**For content information please call (414)266- 2746. No phone reservations please.**

To register please complete the form below by Sept. 29th and fax 414-266-3044, email ([loleson@chw.org](mailto:loleson@chw.org)) or mail to:

Linda Oleson  
Suite C230  
PO Box 1997  
Milwaukee, WI 53201-1997

**PLEASE PRINT OR TYPE:**

Name and degree(s) as they should appear on the CME/Contact Hour certificate:

Last	First	middle initial	degree(s)
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MCW faculty: \_\_ Yes \_\_ No Department: \_\_\_\_\_

Address: \_\_\_\_\_

(Certificates issued by the Medical College will be mailed to this address)

Zip Code: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Business phone: (\_\_\_\_) \_\_\_\_\_ email address: \_\_\_\_\_

**The Healthy Babies Teams fully intend to comply with the legal requirements of the American with Disabilities Act. If a participant is in need of accommodation please indicate:** \_\_\_\_\_

**Please check the location you are attending:**

<input type="checkbox"/> Milwaukee	<input type="checkbox"/> Eau Claire	<input type="checkbox"/> Madison	<input type="checkbox"/> Minocqua
<input type="checkbox"/> Appleton	<input type="checkbox"/> LaCrosse	<input type="checkbox"/> Marshfield	<input type="checkbox"/> Wausau

**Sponsored by March of Dimes-Johnson & Johnson Pediatric Institute Grand Rounds Program  
And the State of Wisconsin Department of Health and Family Services**